

Get an NFL Experience of a Lifetime with a Super Bowl Champion at Walt Disney World Resort

The NFL to award one fan with the MVP treatment at Walt Disney World Resort

If you've ever wanted to shout the famous line, "I'm going to Disney World," and get the superstar treatment that so many Super Bowl legends have gotten over the years as part of Disney's iconic Super Bowl campaign, this is your lucky day. One fan will be selected for a Disney MVP Experience to participate along with three guests in the Super Bowl celebration parade at the "most magical place on earth" and create memories that will last a lifetime. The ninth contest in the #NFL100 Experiences of a Lifetime series is live now - learn more at [NFL.com/100/contests](https://nfl.com/100/contests).

For more than 30 years, Super Bowl Champions have been celebrated with a Super Bowl parade at Disney Parks shortly after The Big Game. This rich tradition is the culmination of Super Bowl week and features thousands of cheering fans, favorite Disney characters, music and lots of fanfare. In addition to riding down Main Street, U.S.A. in the parade, the contest winner will receive a once-in-a-lifetime experience to spend a night in the Cinderella Castle Suite and meet a Super Bowl Champion.

"This once-in-a-lifetime experience for a fan to live out their football and Disney dreams is exactly what our centennial celebration is all about," said Pete Abitante, NFL Vice President of Special Projects. "The celebratory Super Bowl parade at Disney Parks is a truly special and longstanding tradition beloved by fans and players alike."

To enter, contest hopefuls should share a video of their best "I'm going to Disney World" and tell us why they deserve to make the trip and tag @NFL and #NFL100Contest for an opportunity to win. The contest is live now through December 31 (11:59:59 p.m. ET). No purchase necessary. For official rules, fans should visit [NFL.com/100/contests](https://nfl.com/100/contests).

Media - For inquiries, please contact Jon Schwartz, NFL jon.schwartz@nfl.com.