

Star Wars: Galaxy's Edge Invites Guests to Be Heroes of Their Own Adventures in 'Living Land'

In *Star Wars* films, exotic locales function almost like characters unto themselves, setting the tone for the adventures to come. In the same way, exploring the 14-acre *Star Wars: Galaxy's Edge* is an attraction experience all its own at Disney's Hollywood Studios in Florida and Disneyland Park in California.

Star Wars: Galaxy's Edge comes alive for guests as they play roles in their own *Star Wars* stories. Whether using the Play Disney Parks mobile app, encountering *Star Wars* characters, or interacting with Disney cast members, guests engage with this new land in ways never experienced before in a Disney park.

Play Disney Parks App Deepens Guest Engagement with *Star Wars: Galaxy's Edge*

- *Star Wars: Galaxy's Edge* is the first land in a Disney park designed from the ground up to fully integrate with the Play Disney Parks mobile app.*
- When guests enter the land, they are able to transform the Play Disney Parks app into their very own *Star Wars: Datapad* on their mobile devices. As guests earn galactic credits for tasks they accomplish in the land using their Datapad, the credits show in their Datapad profile.
- The app provides four primary functions to unlock a deeper level of storytelling within the land:
 - Hack – Interact with certain droids, blinking door panels and other scenic elements
 - Scan – Explore the contents of cargo crates and other containers and collect virtual items
 - Translate – Understand written languages from the *Star Wars* galaxy
 - Tune – Tap into the signals from satellite dishes and antenna arrays to eavesdrop on characters' conversations
- Guests can use the app to play a multiplayer game throughout the land, "Outpost Control," that occurs several times daily:
 - The First Order wants to install surveillance devices in door panels to spy on the Resistance, while the Resistance is trying to remove them
 - Guests can choose to support either side by hacking the panels for the Resistance or the First Order
 - The game concludes when one side successfully hacks a majority of the available panels
- As they make their way through the recruit line of the Resistance encampment in *Star Wars: Rise of the Resistance*, guests can demonstrate where their loyalties lie by how they use their *Star Wars: Datapads*:
 - Resistance supporters can help Finn navigate undercover through a First Order Star Destroyer, free his captured team members from a detention cell, reprogram droids onboard the ship, and wipe out the Star Destroyer's databanks of Resistance intelligence.
 - First Order loyalists about to enter the Resistance encampment are tasked with surveilling and reporting back on the Resistance's supplies, as well as planting tracking devices so the First

Order can intercept the Resistance.

- While waiting to board *Millennium Falcon*: Smugglers Run, guests may take on a job for Hondo Ohnaka, proving through this in-queue game that they are ready to pilot the *Millennium Falcon*.
- Certain functions performed with the app may trigger physical effects within the land.

Star Wars Characters Bring Batuu to Life

- Guests may encounter several different *Star Wars* characters while visiting *Star Wars*: Galaxy's Edge.
- Rey, a hero of the Resistance, may be seen near the ancient ruins outside Black Spire Outpost. She is recruiting Batuan locals and visitors alike to the Resistance cause.
- From time to time, Supreme Leader Kylo Ren may appear at the First Order encampment at Docking Bay 9. With stormtroopers in his wake, Ren will then march through Black Spire Outpost in search of the Resistance.
- Guests may stumble upon Resistance spy Vi Moradi in Black Spire Outpost as she keeps tabs on the First Order. Vi may pass on some tricks of her trade and ensure those she encounters know the Resistance is gaining strength.
- The mighty Chewbacca may be spotted in Black Spire Outpost or just outside the Resistance encampment in the ancient ruins of Batuu, rounding up recruits.
- First Order Stormtroopers patrol Black Spire Outpost under the command of Kylo Ren. They may snap the occasional order at guests or question them about the presence of the Resistance on Batuu.

Interactions with Disney Cast Members Take Story Immersion to a New Level

- Disney cast members working in *Star Wars*: Galaxy's Edge become part of the story, as local citizens of Batuu. They are encouraged to develop their own identities and personas within the stories of their roles, and to interact with guests.
- Walt Disney Imagineering spent three years developing the costumes cast members wear in the land.
- Costumes are modular, so cast members can pick and choose from a variety of options to create looks that best fit the personalities they want to portray while working in the land. They can choose from tunics, wraps, vests and more, and then augment their base costume with accessories such as necklaces, scarves and hats.
- Cast members who work in *Star Wars*: Galaxy's Edge wear nametags customized specifically for the land, with names translated into Aurebesh, the written language in the *Star Wars* galaxy.

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*Message, data and roaming rates may apply. Availability subject to handset limitations, and features may vary by handset, service provider or otherwise. Coverage and app stores not available everywhere. If you're under 18, get your parents' permission first.

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