

‘I’m Going to Disney World!’ Super Bowl MVP Tom Brady Visits Walt Disney World Resort

LAKE BUENA VISTA, Fla. (April 5, 2021) – For Tampa Bay Buccaneers quarterback Tom Brady, the celebratory fun following the team’s Super Bowl victory hasn’t stopped, and Monday it rocketed into an entirely new orbit when the superstar player spent the day experiencing *Star Wars: Galaxy’s Edge* at Walt Disney World Resort in Florida.

It was a much-anticipated visit by Brady, who starred along with teammate Rob Gronkowski in Disney’s iconic “I’m Going to Disney World!” commercial after the Super Bowl in February. Brady was named the game’s MVP after leading the Bucs to victory over the Kansas City Chiefs. Immediately after the game, Brady pronounced he was going to Walt Disney World.

He made it Easter weekend, spending a sun-splashed day on Monday at Disney’s Hollywood Studios to experience *Star Wars: Galaxy’s Edge* for the first time. Brady built his own lightsaber at Savi’s Workshop, drank Blue and Green Milk, interacted with beloved *Star Wars* characters and experienced the popular attractions *Millennium Falcon: Smugglers Run* and *Star Wars: Rise of the Resistance*.

Brady and Gronkowski (who visited Walt Disney World in February following the Super Bowl) were the latest NFL megastars to celebrate their team’s Super Bowl victory at Disney theme parks. The tradition, which has become an enduring part of the Super Bowl’s history, began in 1987 when New York Giants quarterback Phil Simms first appeared in the Disney commercial and visited Walt Disney World Resort following his team’s Super Bowl victory.