With Adventures by Disney Trip, Families Explore the Wonders Of Austria, Germany and Czech Republic

The Alps, Ice Caves, Marionette-Making and More Await Families Off the Beaten Path

BURBANK, Calif. (May 23, 2013) – Adventures by Disney, the award-winning leader in guided family travel, today announced a vacation to Central Europe, adding to its more than 20 destinations across the globe. The 9-day, 8-night vacation invites families to uncover the hidden treasures of Austria, Germany and the Czech Republic, traveling off the beaten path in the enchanting cities of Prague, Salzburg and Vienna and spending three nights at a majestic resort in the Alps. Also new for 2014, Adventures by Disney will enhance its current Italy itinerary and add teen-focused activities to existing journeys.

Each Adventures by Disney itinerary is crafted with family fun in mind, allowing grandparents, parents and children to focus on creating unforgettable memories together. Two knowledgeable Disney Adventure Guides accompany every group-guided departure, introducing guests to one-of-a-kind experiences, from dining in Europe's oldest zoo to exploring a salt mine and ice cave in the Bavarian Alps. Guests will uncover hidden treasures throughout Central Europe, crafting marionettes in a local Prague workshop, waltzing in Vienna, touring UNESCO World Heritage Sites and indulging in strudel making. Along the way, Adventure Guides team up with local experts to provide families with unique insights into the cities' culture and vast history. Combined with VIP tours, incredible hotel accommodations and world-class dining, Adventures by Disney takes care of all the details, allowing families to absorb each moment exploring the world.

"At Adventures by Disney, we make it our priority to provide families with unforgettable adventures across the globe, and especially this year we introduce an incomparable glimpse into some of Europe's most beloved cities through storytelling and hands-on activities," said Ken Potrock, Senior Vice President, Adventures by Disney. "The new Central Europe itinerary will send families on a journey through storybook villages, while the updated Italian vacation will immerse them in the stories and traditions that define Italy. Additionally, we are excited to introduce updates to some of our classic trips to include even more activities for teens."

Adventures by Disney unveils two new European experiences for 2014:

"Austria, Germany, and Czech Republic" Prague, Cesky Krumlov, Berchtesgaden, Salzburg, Vienna – the journey begins in Prague and Cesky Krumlov, where parents and children alike will make their very own marionettes with local craftsmen and embark on a picturesque walking tour of the city's most historical landmarks. In Germany, soak in the scenic Bavarian Alps and visit the Ice Cave of Eishole before slipping into a village bakery to make pretzels. Guests take in the sights and sounds of Salzburg with a tour of Hellbrunn Castle and a performance from Duo Mozart Violinists. As the trip concludes in Vienna, families partake in private Quadrille lessons, learning the timeless art of waltzing from those who know it best. Finally, guests will enjoy a private dinner at an emperor's pavilion in the

Vienna Zoo.

“Enhanced Italy” Rome, Florence, Venice, Tuscany – this enhanced Italy vacation for families is perfect for exploring the splendor of one of Europe’s most iconic destinations, with newly added VIP experiences. The journey begins in Rome with a private experience at the Colosseum and a rare after-hours visit to the Vatican Museum and Sistine Chapel and a stop in Tuscany to learn the art of pasta in a private cooking class. Become immersed in the city with a step back in time to the wonders of the Renaissance on a special tour of the secret passages of the Palazzo Vecchio. Finally, unmask the mysteries of Venice with Carnevale, a mask-making activity and a detective game at the Doge’s Palace.

Adventures by Disney launches special teen-focused departures in 2014:

Peru: Sacred Valley, Machu Picchu, Cusco & Lima – this South American adventure will now include authentic experiences for teens including taking a spin at salsa dancing with the locals and horseback riding through the rugged landscape. The tales of ancient civilizations will come alive during a bonfire and stargazing.

Costa Rica: San José, Tortuguero, Arenal National Park, and Guanacaste – an exotic journey through the lush rainforests and thrilling wildlife of Costa Rica are enhanced with a teen-centric beach party on the country’s pristine sands. The jungles, volcanoes and waters of the region will be forever with families as teens partake in photography classes.

Arizona & Utah: Sedona, Grand Canyon, Arches National Park and Moab – venture into the heart of the Southwest with a bike ride through Boynton Canyon in Sedona and an exhilarating hike through the Grand Canyon at sunset.

Across six continents, Adventures by Disney takes families on vacations they never dreamed possible, fostering an adventurous environment to build everlasting bonds and heartwarming memories.

About Adventures by Disney

Launched in 2005, Adventures by Disney provides immersive, hassle-free and unforgettable group guided-family vacation experiences to destinations in Europe, North America, South America, Africa, Asia and Australia. Families traveling with Adventures by Disney receive exceptional service while taking part in extraordinary experiences at locations including: the South African plains, the great cities of Europe, North America’s national parks, the ancient monuments of Egypt, Costa Rica’s rich rainforest, the ruins of Pompeii and Machu Picchu, Australia’s Outback and the Great Wall of China.

Over the past eight years, Adventures by Disney has been recognized by numerous travel organizations for its excellence in family tourism and was named the World’s Leading Luxury Tour Operator in the 2012 World Travel Awards.

With Disney-trained Adventure Guides, engaging activities, VIP experiences and personal touches throughout, Adventures by Disney excites and delights everyone. Visit AdventuresbyDisney.com, call 1-877-728-7282 or contact a travel agent.

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