

Walt Disney World Resort Speaks Guests' Languages Via Wireless Technology

Available at No Additional Charge

LAKE BUENA VISTA, Fla. — “Wilkomenn!” “Bem-Vindo!” “Yokoso!” “Bienvenidos!” “Bienvenue!”

International visitors to Walt Disney World Resort will feel more welcome, thanks in part to expanded translation services across all four Disney theme parks including a personal translation device called Ears to the World, Disney's Show Translator.

The Ears to the World, Disney's Show Translator units are lightweight headsets that utilize cutting-edge wireless technology to provide synchronized narration at several popular theme park attractions in five languages. Wireless signals throughout key attractions trigger digital audio recordings in each unit — providing real-time translation in French, German, Japanese, Portuguese or Spanish.

Walt Disney World Resort offers this translation service in more than twenty-five attractions at Magic Kingdom, Epcot, Disney's Hollywood Studios and Disney's Animal Kingdom, and future expansion is planned.

Available to all guests, the Ears to the World, Disney's Show Translator units allow guests with limited English fluency to more thoroughly enjoy memorable Disney attractions with a strong storytelling element. A similar service for guests with hearing disabilities uses wireless units to deliver synchronized text captioning. Both units are available at Guest Relations locations in each park at no additional charge.

The state-of-the-art program is the latest initiative in an ongoing effort to meet the needs of Walt Disney World guests with limited English fluency. Other multicultural offerings include:

- International Information Centers at all four theme parks and Downtown Disney staffed by multilingual cast members who can assist guests with tickets, currency exchange, itinerary planning and dining reservations.
- Maps and resort signs employing more than 40 international symbols.
- More than 7,000 multilingual cast members who wear special nametags indicating their fluency in languages other than English.
- Theme park guidemaps printed in French, German, Japanese, Portuguese and Spanish.

“Our multicultural efforts demonstrate our strong commitment to remove communication barriers and make this the most welcoming place on Earth,” said Al Weiss, president, Worldwide Operations, Walt Disney Parks and Resorts. “At Walt Disney World, our magic knows no boundaries.”

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