

# Disney Parks Announces Moms Panel Search

## Inviting Moms, Dads and In-the-Know Family Members to Apply for the 2018 Panel

LAKE BUENA VISTA, Fla. Aug. 15, 2017 – Are you the person your friends and colleagues always seek out for heartfelt advice on planning a Disney vacation? Have you put together more amazing Disney trips than you can count, and do you want to help others do the same? If so, then you may want to apply for a spot on the [2018 Disney Parks Moms Panel](#), the go-to online resource for guests seeking honest and relatable Disney vacation tips from likeminded parents. From Sept. 6-13, 2017, the search is on for everyday moms, dads and trusted family members to serve on the wildly popular forum. Applications can be submitted online at [www.momspanelsearch.com](http://www.momspanelsearch.com).

Applicants will be selected based on their personal experience exploring various Disney destinations and their ability to communicate their Disney knowledge to prospective guests in easy-to-understand and friendly ways. The selection committee is eager to hear from parents from a variety of backgrounds and experiences who can lend diverse trip-planning insights, including moms, dads, grandparents, military service members, and more.

Heading into its 11th search, the Disney Parks Moms Panel has grown to be one of the most popular and trusted Disney vacation planning tools. It offers tailored parent-to-parent vacation advice in a convenient question-and-answer format. Additionally, the panel is available in four languages – English, Spanish, French, and Portuguese – to meet the unique needs of every type of Disney traveler and Disney hopes to welcome even more bilingual panelists to the 2018 panel.

“There is something so genuine in the exchange of trusted advice among neighbors. That’s what inspired the first Disney Parks Moms Panel in 2008 and why it continues to grow and serve travelers throughout the world 10 years later,” said Leanne O’Regan, Director of Public Relations for Disney Parks. “The panel is filled with personal, heartfelt advice based on panelists’ real experiences in Disney theme parks, resorts & hotels, and cruises. We know this year’s search will bring out another impressive group of applicants who know the ins and outs of planning a Disney vacation. We can’t wait to hear from them and see who will be selected to join the 2018 panel!”

Accessible at home or on-the-go, the Disney Parks Moms Panel offers firsthand insights into a myriad of topics like how to maximize time in the parks with preschoolers and how Disney Cruise Line can accommodate families with special needs. Advice comes from real-life moms and dads who have been there before, providing instant connections to fellow parents. New questions are posted daily, and visitors can explore ‘Trending Topics’ and ‘Most Useful Questions’ to uncover valuable trip planning advice they may have not considered to ask. Of course, the Disney Parks Moms Panel is also the source for tips on new Disney attractions and entertainment like the latest groundbreaking experiences: at Walt Disney World Resort and at

Disneyland Resort.

### **How to Apply**

Applications for the 2018 Disney Parks Moms Panel will be accepted from noon EDT on September 6, 2017, through noon EDT on September 13, 2017. To apply, visit [www.momspanelsearch.com](http://www.momspanelsearch.com). The application process follows the below format, though subject to change if needed: a series of short-answer questions in the first round, additional short-answer questions and submission of a brief video in Round 2, and phone interviews for applicants making it to the final round. The 2018 Disney Parks Moms Panel will be announced in January. Applicants selected must be available to attend a training session at Walt Disney World Resort from November 29 to December 3, 2017.

### **About the Disney Parks Moms Panel**

The Disney Parks Moms Panel is the official online forum where guests can get tips and insights from real moms, dads and grandparents who have mastered the art of planning Disney vacations. Guests can pose questions to the panelists in English, Spanish, French, and Portuguese, as well as gain access to other tools for planning and booking a Disney vacation. Featuring just 12 members in its inaugural year in 2008, the panel now boasts 40 park-savvy panelists as a result of the popularity of the site and the ever-growing number of questions submitted by curious Guests. Serving as independent contractors, the panelists receive a rewards trip to one Disney Destination for themselves and up to three family members for their participation on the Disney Parks Moms Panel. For more information and to meet the current panelists, visit [www.DisneyParksMomsPanel.com](http://www.DisneyParksMomsPanel.com).

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