

Aerosmith Rocks, Guests Roll at Disney's Hollywood Studios Thrill Ride

LAKE BUENA VISTA, Fla. — A concert-goer's quest to see one of the world's greatest rock and roll bands takes a few unexpected twists and turns through the Hollywood hills in Rock 'n' Roller Coaster Starring Aerosmith presented by Hanesbrands Inc., the indoor roller coaster at Disney's Hollywood Studios theme park.

The five members of Aerosmith teamed with Walt Disney Imagineering to create the thrill ride that features a high-speed launch of 0 to approximately 60 mph in 2.8 seconds, three inversions, rock-concert lighting and a specially recorded Aerosmith soundtrack thundering from 120 onboard speakers in each coaster train — all firsts for a Walt Disney World attraction.

Formed in the early 1970s in Boston, Aerosmith (Steven Tyler, vocals; Joe Perry, guitars; Brad Whitford, guitars; Tom Hamilton, bass; Joey Kramer, drums) is more popular today than ever before. In fact, the global appeal of this internationally renowned band continues to grow, thanks to its chart-topping, multi-platinum studio and live albums ("Nine Lives" and "A Little South of Sanity"), a #1 smash hit single from the motion picture "Armageddon" ("I Don't Want to Miss a Thing"), a Grammy Award and a stunning live performance at the 1999 Academy Awards. The band was inducted into the Rock and Roll Hall of Fame in 2001.

"When you've toured the world as much as we have, it's a real thrill to find a new audience," said lead singer Steven Tyler. "Coming up with a soundtrack for this Disney ride really brought the kid out in all of us and has given us the opportunity to play audio gymnastics with our music."

Rock 'n' Roller Coaster Starring Aerosmith features FastPass+ — offered at no charge to park guests — designed to reduce waiting times at popular attractions in all four Walt Disney World Resort theme parks. Located near The Twilight Zone Tower of Terror on Sunset Boulevard, it represents yet another breakthrough in Disney theme park rides.

"Once again, Imagineers are at the forefront with this technologically progressive attraction that fuels awesome thrills with the power and allure of rock and roll music," said Don Goodman, president of Walt Disney Imagineering, the creative design and development division of The Walt Disney Company.

Rock 'n' Roller Coaster Starring Aerosmith surprises guests with unexpected twists, turns and high-speed revolutions along its darkened tracks. The attraction begins with a tour of a fictional record company, where guests encounter the band finishing up a studio recording session. After being invited by the band members to see them in concert, guests climb aboard a 24-passenger "super-stretch limo" and swiftly accelerate into the Hollywood night.

The enclosed experience remains dark while featuring individually lit Southern California landmarks — 365 days a year, rain or shine.

Disney's Hollywood Studios immerses guests in the glamour of show business 365 days a year with thrilling attractions, incredible Broadway-style shows, world-class atmosphere entertainment and interactive film, television and radio production facilities. The theme park is part of the 25,000-acre Walt Disney World Resort near Orlando, Fla.

For more information, guests can visit disneyworld.com.

Fast Facts:

- **Location:** Sunset Boulevard & Gower Street, Disney's Hollywood Studios
- **Show Description:** High-speed indoor roller coaster with inversions
- **Speed at Launch:** 0 to approximately 60 mph in 2.8 seconds

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