

# A New Chapter Unfolds As Disney's Story Rooms Invite Walt Disney World Resort Guests to Magical Worlds of Film and Fantasy

LAKE BUENA VISTA, Fla. — Heartwarming and humorous tales from cherished Disney motion picture classics leap from the big screen and storybook pages into enchanting accommodations at Walt Disney World Resort.

The Royal Guest Rooms, accommodations fit for a prince or princess, opened at Disney's Port Orleans Riverside Resort in March 2012. They feature 512 themed rooms where ornate beds are trimmed with dazzling crystals and gold accents, and "magical fireworks" swirl about.

The Royal Guest Rooms immerse families in favorite Disney fairytales with fun and engaging features. Families delight that Princess Tiana has hosted her royal friends from around the world in these elegant rooms and each special guest has left behind a cherished memento to mark the visit. Guests can discover a treasure trove in the immersive room décor, from stars of favorite animated films such as "Aladdin," "Beauty and the Beast," and "The Princess and the Frog."

The themed accommodations showcase playful artwork and majestic banners. Regal crowns from favorite Disney princesses are woven in the bedspread design. Dazzling fiber-optic effects create a magical surprise on the headboard. The bathroom sink design incorporates Genie's magic lamp from Disney's Aladdin as the faucet. Characters from beloved Disney\*Pixar films can be spotted in the wallpaper border, plus richly appointed décor, drapery and custom linens fit for royalty, yet the rooms are moderately priced from \$221 per night. Rooms sleep four. Call 407-W/DISNEY for booking.

The Royal Rooms join the ever-popular Pirate Rooms, the first of "Disney Story Rooms" that debuted at Disney's Caribbean Beach Resort in 2009. The 384 themed rooms offer pirate ship beds, buccaneer accessories and swashbuckling décor.

"We are excited to build off the highly popular 'story room' concept by offering another very immersive and richly themed accommodation for our guests," said Kevin Myers, Vice President Resorts, Walt Disney World Resort. "Storytelling is what Disney does, and these room offerings clearly provide a great Disney Resort option for our guests."

Walt Disney World Resort opened the doors to its first resort hotel in a decade with Disney's Art of Animation Resort, a family suites value property that immerses guests into the magical worlds of favorite Disney\*Pixar films. Themes include Finding Nemo, Cars and The Lion King. Standard rooms will be offered at The Little Mermaid wing.

Situated adjacent to Disney's Pop Century Resort, family suite rates are priced from \$298 per night. The 1,120 family suites include two bathrooms, kitchenette and three separate sleeping areas that can sleep up to six. The 864 conventional rooms sleep up to four with rates starting at \$118.

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