

Adventures by Disney Announces New Film-Inspired Norway Itinerary for 2014

Adventure-seeking families can now discover the awe-inspiring Norwegian fjords that inspired the setting of the upcoming Disney animated feature film, *Frozen*

BURBANK, Calif. (Oct. 15, 2013) – The trip-planning specialists at Adventures by Disney, masters of creating family vacations, have teamed up with the pioneers of storytelling on the silver screen – *Walt Disney Animation Studios* - to offer a new, epic adventure to the land that inspired the look of the upcoming animated feature film *Frozen*. This tour of Norway allows adventure-seeking families to immerse themselves in the activities that inspired the comedic adventure of Anna, the film’s fearless and optimistic protagonist who sets off on a heroic journey to find her sister Elsa and save her kingdom from eternal winter.

Families embarking on this eight-day, seven-night Norway vacation will follow the footsteps of the *Frozen* filmmakers by seeing the places, meeting the people and experiencing the beauty that inspired the setting and the look of the film. The adventure guides will care for every detail during the trip so families can focus on what really matters – spending time together.

As a hallmark of Adventures by Disney, families can expect to experience authentic, hands-on experiences that only Disney can provide. As families venture deep into Norway’s villages of Bergen, Flam, Geiranger and Oslo with their adventure guides, they will encounter excitement, nature and culture. Bonding time is inevitable as families:

- Visit the storybook village of Bergen, a real-life inspiration for the kingdom of Arendelle, and enjoy dinner in a “Bryggen-style” room with a view of the Bergen Harbor.
- Meet local storytellers, fishermen and farmers along the way to learn their stories.
- Discover the Fjord country by safari.
- Hike across stunning, mystical terrains.
- Explore the capital city of Oslo.
- Raft down an exhilarating river in Voss.
- Learn Norwegian folk dancing.
- Visit the stave churches that inspired the film’s architecture.
- Experience the natural beauty of Norway, including stunning waterfalls, gleaming glaciers and gorgeous fjords.
- Participate in many surprises like rainbow trout fishing and glacier visits.

As with most trips, a Junior Adventure Night is available during the excursion so kids can partake in a private dinner museum experience while adults enjoy a stress-free, indulgent fine-dining experience. For more information on this tour of Norway, please visit www.AdventuresbyDisney.com/Frozen or call **888-272-0571** for dates, availability and to make reservations.

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About Frozen

Walt Disney Animation Studios, the studio behind “Tangled” and “Wreck-It Ralph,” presents “Frozen,” a stunning big-screen comedy adventure. Fearless optimist Anna (voice of Kristen Bell) sets off on an epic journey—teaming up

with rugged mountain man Kristoff (voice of Jonathan Groff) and his loyal reindeer Sven—to find her sister Elsa (voice of Idina Menzel), whose icy powers have trapped the kingdom of Arendelle in eternal winter. Encountering Everest-like conditions, mystical trolls and a hilarious snowman named Olaf (voice of Josh Gad), Anna and Kristoff battle the elements in a race to save the kingdom. The film is directed by Chris Buck (“Tarzan,” “Surf’s Up”) and Jennifer Lee (screenwriter, “Wreck-It Ralph”), who also wrote the screenplay. It is produced by Peter Del Vecho (“Winnie the Pooh,” “The Princess and the Frog”). Featuring original songs from Tony® winner Robert Lopez (“The Book of Mormon,” “Avenue Q”) and Kristen Anderson-Lopez (“In Transit,” “Winnie the Pooh”), and an original score by Christophe Beck (“The Muppets,” Oscar®-winning short “Paperman”), “Frozen” hits theaters in 3D on Nov. 27, 2013. For more information, check out Disney.com/Frozen, like us on Facebook: facebook.com/DisneyFrozen and follow us on Twitter: Twitter.com/DisneyAnimation.

About Adventures by Disney

Launched in 2005, Adventures by Disney provides immersive, hassle-free and unforgettable group-guided family vacation experiences to destinations in Europe, North America, South America, Africa, Asia and Australia. Families traveling with Adventures by Disney receive exceptional service while taking part in extraordinary experiences at locations including: the South African plains, the great cities of Europe, North America’s national parks, the ancient monuments of Egypt, Costa Rica’s rich rainforest, the ruins of Pompeii and Machu Picchu, Australia’s Outback and the Great Wall of China.

Over the past eight years, Adventures by Disney has been recognized by numerous travel organizations for its excellence in family tourism and was named the World’s Leading Luxury Tour Operator in the 2012 World Travel Awards.

With Disney-trained Adventure Guides, engaging activities, VIP experiences and personal touches throughout, Adventures by Disney excites and delights everyone. Visit AdventuresbyDisney.com, call 1-877-728-7282 or contact a travel agent.