

# Summer Brings More Limited Time Magic: Weekly Surprises, Delights for a Little Extra Magic

LAKE BUENA VISTA, Fla. – Guests continue to find an extra sprinkle of pixie dust all summer long when they visit Walt Disney World Resort and Disneyland Resort.

Imagine a Friday the 13th dance party with Disney villains that lasts to the 13<sup>th</sup> hour....Main Street mainstays the Dapper Dans rocking out with boy band hits in barbershop style....or a bi-coastal buccaneer bash.

These and many more special experiences to surprise and delight Disney Parks guests continue to roll each week in 2013. Unique, magical, memory-filled – and each for a limited time only.

Limited Time Magic was inspired by the reality that many of life's most cherished memories are made during those special, but fleeting, moments when families spend time together with shared experiences.

Here's a sampling of Limited Time Magic in store for guests this summer and beyond in 2013 — for a limited time only:

- **Pirate Week:** Why talk like a pirate only one day when you could celebrate these scalawags all week long? The adventures of Captain Jack Sparrow come to life like never before during a bicoastal buccaneer bash in which Disneyland and Walt Disney World become pirate-palooza: pirate bands, pirate meet-and-greets and more.
- **Unleash the Villains:** A Friday the 13th in 2013 is a special day, so Disneyland and Disney's Hollywood Studios are staying open until the 13th Hour (1 a.m.). Maleficent, Capt. Hook, Jafar and other Disney villains host a dance party, complete with limited-edition collectibles and nighttime mischief on Friday, Sept. 13. Plus, guests will be treated to a dazzling fireworks display around midnight.

## Earlier this year, Limited time Magic offerings included:

- **Independence Week:** It's red, white and blue as Disney Parks salutes America with a 4<sup>th</sup> of July Fireworks Party — for an entire week, with patriotic lighting bathing the Disney castles on both coasts. Mickey Mouse appears in his patriotic finest and guests will find special USA shirts, Ear Hats and other limited-edition souvenirs.
- **Dapper Dans Sing Boy Bands:** Dapper Dans, the iconic quartet from Main Street, U.S.A., added a special finale to their show, claiming the title of the "Original Boy Band" and delivered a medley of hits from One Direction, \*NSYNC and the Backstreet Boys.
- **Golden Horseshoe Revue:** A tribute to the fabled Frontierland show came to Disneyland for one month only, bringing back some of the fun-filled humor, songs and dance numbers often enjoyed by Walt Disney himself.
- **During "Long Lost Friends Week,"** lesser-known Disney characters moved from the shadows to the spotlight with meet-and-greets on both coasts. Photo opps with characters including Flik, Clarabelle Cow, Remy, Tweedle Dee and Tweedle Dum surprised and delighted park guests. And Disney guests even had the chance to vote online for which characters they wanted to see.
- **True Love:** Some 100 couples renewed their vows with pomp and circumstance outside Cinderella Castle on

Valentine's Day. The romance was turned up with an enchanting Valentine's *week* with special moments and entertainment geared to lovebirds. Plus, both coasts' iconic castles were bathed in hues of red and pink.

Disney dream makers are crafting more surprises and magical offers that will be rolled out weekly during the magical year. The experience of the week will be announced in a variety of ways including in-park, Disneyworld.com, Disneyland.com, Facebook, Twitter, the Disney Parks Blog – adding to the element of surprise.

For more information about Limited Time Magic, guests should visit [www.disneyarks.com](http://www.disneyarks.com).

### **About Walt Disney World Resort**

Walt Disney World Resort is a contiguous 40-square-mile, world-class entertainment and recreation destination featuring four theme parks (Magic Kingdom Park, Epcot, Disney's Hollywood Studios and Disney's Animal Kingdom Park); two water adventure parks (Blizzard Beach and Typhoon Lagoon); 34 resort hotels (25 owned and operated by Walt Disney Parks & Resorts, includes seven Disney Vacation Club resort properties); 81 holes of golf on five courses; two full-service spas; Disney's Wedding Pavilion; ESPN Wide World of Sports Complex; and Downtown Disney. Located at Lake Buena Vista, Fla., 20 miles southwest of Orlando, Walt Disney World Resort opened Oct. 1, 1971, and is open daily, year-round. For more information, visit [www.disneyarks.com](http://www.disneyarks.com).

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