Walt Disney World News

Disney Bowl-A-Thon Supports Junior Achievement in Central Florida

LAKE BUENA VISTA, Fla., Mar. 4, 2013 – Over the weekend more than 5,000 VoluntEARS from Walt Disney teamed up to raise funds to support the mission of Junior Achievement in Central Florida.

Junior Achievement is a nonprofit organization that goes into schools to provide age-appropriate economic education for children in grades K-12. Preparing young people for economically sound futures, Junior Achievement helps students understand financial responsibility by teaching lessons in how to earn, save, maintain a budget, manage credit and control their personal finances.

“With the support of Walt Disney World and their Cast Members, Junior Achievement is better able to achieve their goal of empowering children from kindergarten through high school to own their economic success and plan for their futures through smart academic and economic choices,” said Craig Polejes, president, Junior Achievement of Central Florida.

Qualifying donations raised this weekend by Disney VoluntEARS can be matched by The Walt Disney Company Foundation and will fund Junior Achievement programming, educator kits and classroom supplies. The Disney Bowl-A-Thon is the culmination of yearlong involvement Disney Cast Members extend to Junior Achievement by donating their time and talent to teaching Junior Achievement curriculum in Orange and Osceola County schools.

“For 19 years, Walt Disney World Resort Cast Members have generously supported Junior Achievement of Central Florida,” said Nancy Gidusko, director of community relations for Walt Disney World Resort. “All of the donations are a result of their compassion and readiness to give back to the community.”