Walt Disney World News

# Disney's Magical Express Delivers 'Hassle-Free Travel' to Millions of Walt Disney World Hotel Guests

LAKE BUENA VISTA, Fla. -Millions of guests of Walt Disney World Resort hotels have used Disney's Magical Express since the innovative airport shuttle, luggage delivery and airline check-in service launched May 5, 2005.

"Disney's Magical Express has been a huge success with our guests," said Meg Crofton, president, Walt Disney World Resort. "We've gotten a wealth of positive feedback from guests whose vacations have been greatly enhanced by using the service."

With Disney's Magical Express, guests of Disney hotels check their bags at their hometown airport, bypass baggage claim at Orlando International Airport (OIA) and board state-of-the-art motor coaches to Walt Disney World Resort – while their bags are delivered directly to their resort room after check-in. The complimentary round-trip service between Orlando International Airport and Disney hotels is designed to give Disney hotel guests the stress-free vacation they want.

"We were very proud to include Disney's Magical Express in the extensive list of ways we make Disney guests' vacations easier and more enjoyable," Crofton added. "This benefit provides a hassle-free experience for our guests from the airport to our hotel room door and back again. Disney's Magical Express has set new standards for convenience, value and comfort for guests traveling between the airport and Walt Disney World Resort."

**How Disney's Magical Express service works:**

- Disney's Magical Express must be booked at least 10 days prior to arrival through disneyworld.com, Disney Reservation Center by calling 407/W-DISNEY, or a travel agent.
- Guests check their specially tagged luggage at their departure airport.
- Upon arrival in Orlando, guests bypass airport baggage claim and go directly to the Disney Airport Welcome Center.
- Guests board state-of-the-art motor coaches that take them to their Disney hotel.
- Disney representatives at the airport pick up guests' luggage and transport it to their hotel room.

Disney's Magical Express service makes guests' return to OIA hassle-free as well. This convenient system lets guests flying with participating airlines on domestic flights avoid airport check-in lines by enabling passengers to check their luggage and receive a boarding pass before departing their Disney hotel. A**irline partners include** AirTran Airways, Alaska Airlines, American Airlines, Continental Airlines, Delta Air Lines, JetBlue Airways, Southwest Airlines, United Airlines and US Airways.

Guests with flight departures later in the day no longer have to worry about their luggage after they check out of their hotel. They can simply check their luggage at the Resort Airline Check-in Desk and then enjoy the last day of their stay.

In addition to partners at Orlando International Airport, Walt Disney World developed this innovative service in conjunction with private and public sector leaders including: the Mears Transportation Group, the largest provider of ground transportation to Walt Disney World Resort; BAGS Inc., the provider and innovator in off-airport passenger check-in services for the hotel, convention, cruise and airline industries; ASIG, a global leader in aviation services; the **Transportation Security Administration; and the partner airlines.**

**Booking Disney's Magical Express**

Walt Disney World guests can book Disney's Magical Express while making arrangements for accommodations and Magic Your Way tickets and packages. Guests can log onto www.disneyworld.com, call the Disney Reservations Center at 407/W-DISNEY, or contact their travel agent.

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**[*Editor's Note/Not For Publication:* For photographs and more information about Walt Disney World Resort, access the Walt Disney World Public Relationsmedia only Web site at www.wdwnews.com; user name: disney; password: magic.]**

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