

## Bio – Meg Crofton

### <p >President, Walt Disney World Resort

Meg Crofton serves as President of the Walt Disney World Resort, overseeing a work force of more than 58,000 Cast Members at the world's premier vacation destination. She administers a property that is more than 40 square miles in size, and includes four theme parks, two water parks, 22 resorts, Downtown Disney, Disney's Wide World of Sports Complex and other attractions.

A 29-year Disney veteran, Meg is widely known and respected for her outstanding leadership and passion for a world-class Guest and Cast experience. "Our Cast Members are the ones responsible for delivering Disney's legendary Guest service," she says. "They're constantly developing better ways to delight and surprise our visitors – and deliver on the Disney promise."

Meg has held a wide range of executive leadership roles at Disney in Human Resources, Hotel Operations and Convention Sales. She led an international task force responsible for opening six resort hotels at Disneyland Resort Paris in 1992. Meg has spent most of her career at the Walt Disney World Resort but has broad international experience, most recently as Executive Vice President of Human Resources for Walt Disney Parks and Resorts, serving 90,000 global Cast Members at five worldwide vacation destinations.

Meg began her professional career in 1975 in Marketing at General Telephone and Electronics and joined The Walt Disney Company in 1977 as a marketing manager with Vista-United Telecommunications. After leaving Disney in 1979 to join AT&T as District Manager of Marketing, she rejoined the company in 1981 and proceeded to work her way up through a variety of leadership roles.

Meg has been active in the Central Florida community for many years. She is currently chair of the Metro Orlando Economic Development Commission, and serves on the boards of Orlando Health and the Central Florida Regional Commission on Homelessness. Meg attended Rollins College and transferred to Florida State University where she received her bachelor's degree in Marketing and her MBA. She and her husband, Rich, live in Winter Park, Florida.