Walt Disney World News

Disney's Pin Traders is the Perfect Place for 'Pin Pals'

Downtown Disney Marketplace shop offers largest selection of collectible pins

LAKE BUENA VISTA, Fla. — Taking the popular pin-trading pastime to an exciting level, Disney's Pin Traders provides a perfect place for enthusiasts of the fast-growing phenomenon to interact at Walt Disney World Resort.

The shop at Downtown Disney Marketplace offers the largest selection of collectible pins and pin accessories at Walt Disney World Resort, including everything from Disney character pins to pins commemorating Walt Disney World theme parks, attractions, resort hotels and much more.

"We're very excited about this terrific pin-trading location," said Jim Greene, merchandise manager for Walt Disney World Resort. "Pin trading has never been more exciting, and we expect Disney's Pin Traders to bring more and more guests into this great interactive experience."

Disney's Pin Traders has several tables for displaying and trading pins, including kid-sized tables for younger guests, plus two Internet stations where enthusiasts can visit Disney's official website, officialdisneypintrading.com , to catch up on the latest Disney pin releases and special events.

"Whether you're a seasoned trader, just starting out or have never heard of pin trading, Disney's Pin Traders has it all," Greene added.

What is Disney Pin Trading?

While Disney has long offered collectible pins in its theme parks, a new tradition of official Disney Pin Trading began in October 1999 with the launch of the Millennium Celebration at Walt Disney World Resort. Today, it's an exciting, interactive experience that allows guests to trade pins and share stories with Disney cast members and other enthusiasts at the Walt Disney World, Disneyland and Disneyland Paris resorts, and aboard the ships of Disney Cruise Line.

Many Disney cast members wear special lanyards decorated with colorful pins illustrating everything from beloved Disney characters to Disney theme park attractions. To trade pins, a guest can seek out a fellow pin collector or a cast member wearing a pin-trading lanyard and present a tradable pin in a one-for-one exchange. Each day, thousands of guests trade Disney pins with cast members and other collectors around the world.

A large selection of "core" pins typically priced between $6.50 and $8.50 is available at more than 80 Walt Disney World merchandise locations in the four theme parks, the Downtown Disney area and Disney resort hotels, including dozens of official pin trading stations where guests gather to display their collections and exchange pins.

Thousands of new Disney pins are released annually at Disney resorts around the world, including limited edition pins commemorating special occasions, holidays and Disney milestones. Special pin events take place throughout the year at Walt Disney World Resort, culminating in Disney's Pin Celebration, an annual gala held traditionally in September at Epcot that features a wide selection of limited edition pins and pin sets.

Visit officialdisneypintrading.com for a complete overview of Disney Pin Trading, including news about pin releases, a calendar of upcoming events and a guide to pin trading etiquette.

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