Walt Disney World News

Popular Purple Dragon at Epcot Demonstrates the Power of Imagination

LAKE BUENA VISTA, Fla. — Journey Into Imagination with Figment is featured in the Imagination! pavilion at Epcot at Walt Disney World Resort. The playful dragon invites guests to an open house at the Imagination Institute led by Dr. Nigel Channing, who plans to show how the five senses can influence a person's imagination.

Future World guests traveling through the colorful, energetic attraction stop for Dr. Channing's demonstrations in laboratories to discover how the human senses are being studied to help "capture and control" the imagination. The stops are interrupted, however, by the free-thinking Figment, a mischievous dragon who tries to show the ever-practical Dr. Channing and his guests that the imagination works best, not when it's controlled, but rather, when it's set free.

Guests will encounter stimulating experiences:

- In the sight laboratory, Figment has fun with a vision chart to prove that there is more to the imagination than meets the eye!
- Sniff, sniff — What's that aroma in the smell laboratory?
- In the sound laboratory, guests enjoy a symphony of delightful melodies as Figment shows how thoughts can appear by way of the ear.
- The fun continues when guests are invited into Figment's house, which is upside-down to show how imagination can really come "home" when you look at things from a new perspective. By the end, his impish antics convince Dr. Channing how much fun a free imagination can be.

The attraction includes "One Little Spark," an uplifting song written by legendary Disney composers Richard M. and Robert B. Sherman for the attraction's original opening in March 1983. Comic actor Eric Idle is Dr. Nigel Channing, a role he originated in the adjacent "Honey, I Shrunk the Audience" 3-D attraction.

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