Walt Disney World News

Central Florida Students Help Open IBM THINK Exhibit at INNOVENTIONS

LAKE BUENA VISTA, Fla., Feb. 21, 2013 **–** Just in time tocelebrate National Engineers Week,dozens of students from University High School in Orlando teamed withIBM to unveil IBM THINK, a new interactive experience in INNOVENTIONS West at Epcot. As part of the opening, the group was among the first to explore the exhibit and try its mobile app and free STEM (science, technology, engineering and math) lesson plans.

“The IBM THINK experience, the THINK app and lesson plans provide an engaging way to enable students to learn STEM concepts in a real-world context,” said Danielle Miller, Astronomy and Physical Science Teacher at University High School. “THINK has made my students see the process of innovation in a way they never have before. It has helped my students become scientists.”

Spanning over 6,600 square feet, The THINK experience presented by IBM showcases how technology makes the world work better by transforming the way we live and work. Highlights include a 40-foot dynamic “gesture wall” that reveals the ebb and flow of data in our daily lives through colorful visualizations; a 12-minute inspirational film about building a better future and a self-guided interactive tour featuring 20 seven-foot touchscreens that encourage discovery. The new exhibit is based on IBM’s 2011 THINK pop-up exhibit at New York’s Lincoln Center, which was developed for the company’s Centennial.

After guests experience the exhibit, they can continue their THINK experience through free mobile apps and STEM lesson plans for grades 5-12, available online at Teachers TryScience.

For more information about the IBM THINK exhibit, visit www.ibm.com/think.