



## Supplier Diversity

Here at Walt Disney Parks & Resorts, Supplier Diversity works to uphold our diverse supplier base. Our team identifies the best suppliers to add value to the Disney brand and connects them with the current needs and appropriate business segments of Walt Disney World. In doing so, we help create partnerships with hundreds of minority-owned and women-owned business in areas such as construction, commodities, and professional services. In the last eight years Walt Disney World has spent over \$1 billion with diverse suppliers.

### Who Can Participate?

Any business that is certified as minority- or woman-owned and provides products we are currently purchasing may be considered. Minority and Women-owned Business Enterprises (MWBEs) are generally defined as firms that are at least 51% owned, controlled and operated by one or more minority (or female) individuals who are United States citizens.

Minorities, as defined by the United States Small Business Administration, are members of minority groups such as: African American, Asian American, Hispanic American, Native American, or Women.

Certification must be through one of the two national organizations: Womens Business Enterprise National Council (WBENC) or National Minority Supplier Development Council (NMSDC).

The general categories of business we seek are: **Construction, Commodities, and Professional Services.** Specific products or services in these categories vary at any given time based on current needs.

### Supplier Registration Process

1. To register with the Walt Disney Company, visit <http://disney.cvmsolutions.com> and complete the online registration. Online registration is secure, simple and designed to speed up our evaluation process. For step-by-step instructions, follow our illustrated guide: [Disney Registration Steps](#).
2. After completing the required online registration, please mail additional materials about your company such as brochures or pertinent literature to help us to better understand your company and your products or services.

**Minority Business Development**  
**PO Box 10000**  
**Lake Buena Vista, FL 32830-1000**

Or forward electronically at: [WDPRMBD@email.disney.com](mailto:WDPRMBD@email.disney.com)

#### Please Note...

Completing a Supplier Profile does **not** guarantee that your company will receive a request to bid or a contract from the Walt Disney Company, nor does it imply that your company has any type of procurement relationship with The Walt Disney Company, either now or in the future.

### Getting MWBE Certified

Certification is a review process designed to ensure that a small business is actually owned, controlled, and operated by the applicants. Most certifications are granted for Minority- or Women-owned businesses. The above certification agencies implement the processes for government and private sector entities and ensure that only firms that meet the eligibility criteria of the individual programs are properly certified.

The Walt Disney Company is committed to making Minority and Women Business Enterprises (MWBES) an important part of its sourcing and procurement activities by actively seeking minority- and woman-owned firms for inclusion in the competitive bidding process, and utilizing these businesses to the fullest extent possible. For more information on our commitment please visit [The Walt Disney Company: Supplier Diversity and Sustainment](#).

## **Resources**

[National Minority Supplier Development Council](#)

[Women Business Enterprise National Council](#)