

Executive Commitment

At Disney, we're committed to appealing to broad audiences and reflecting the diversity and multiculturalism of the world in which we live. We believe that diversity of content, our workforce and our supplier base is integral for the growth and viability of the Company because it keeps us relevant and leads to a richness of opinions and ideas that enhance our internal creativity and vitality



Meg Crofton

President, Walt Disney Parks & Resorts Operations, U.S. & France

“Vibrant companies thrive on original thought. At Walt Disney Parks & Resorts, we believe that relationships with our diverse Cast, Crew, Imagineers and suppliers are at the core of our creativity. By including a multicultural view in everything we do, we aim to exceed the expectations of our Guests, who come to us from every part of the world.”

Meg Crofton serves as president of Walt Disney Parks and Resorts Operations, U.S. and France. In this role, she leads resort operations in the established markets in the United States and Europe to deliver an unparalleled guest experience at each of the properties.



George A. Kalogridis

President, Walt Disney World Resort

“At Disney, we recognize and embrace diversity as a business driver; one that can be a catalyst of creativity and innovation. Our strategy is inclusive of diverse talents, ideas, backgrounds and experiences, as well as gender, ethnicity, and age among others. We strive to reflect the marketplace and communities we serve in every aspect of our business, and integrate diversity into everything we do.”

George A. Kalogridis serves as president of the Walt Disney World Resort. A 41-year veteran of Walt Disney Parks and Resorts, George oversees a workforce of more than 66,000 Cast Members at four theme parks and 25 resort hotels all located at the world's premier vacation destination.



Eugene Campbell

VP Domestic Minority Business Development

“Walt Disney Parks & Resorts are strengthened by a workforce that’s reflective of the diverse consumers we serve. Similarly, we are also strengthened by working with a diverse supplier base that can help us better understand and address our consumers’ needs. We know when our suppliers succeed, we succeed.”

Eugene Campbell is the VP of Domestic Minority Business Development for Walt Disney World® Co. Prior to joining the Minority Business Development team, Eugene was a leader in the Alliance Development organization for Walt Disney Parks & Resorts. In his current role, Eugene leads an organization responsible for the company’s Supplier Diversity initiatives. He also oversees partnership development with minority professional organizations and business enterprises that advance Walt Disney World Resort’s reputation and appeal as a premier corporate citizen/conference destination among multicultural guest segments.