

Disney Vacation Club Fact Sheet

Established: October 1991

Workforce: Approximately 2,000 cast members

Since it was founded in 1991, Disney Vacation Club (DVC) has become one of the highest-rated vacation-ownership programs in the industry – and a prime example of how Walt Disney Parks and Resorts is growing its family vacation business by addressing a broad range of vacation experiences.

DVC was created as a unique experience for guests who like to return to Walt Disney World Resort on an annual basis and stay for longer periods of time. It has quickly grown to include a wide range of vacation offerings, currently boasting 10 properties both inside and outside Walt Disney World Resort in Florida.

Members access their vacation club ownership through a highly flexible vacation point system that allows them to tailor vacations to their personal needs. Members receive an annual allotment of vacation points that can be used in a variety of ways for different types of accommodations.

In 2009, DVC reached a company milestone, with more than 420,000 individual members from approximately 100 countries and every U.S. state having made a long-term commitment to unforgettable vacations.

Fun Facts

- DVC has doubled its membership since 2003 to include more than 420,000 member families from each U.S. state and approximately 100 different countries.
- Disney's Animal Kingdom Villas feature intricate African-inspired details and home-like amenities, and many vacation villas offer sweeping views of an expanded savanna inhabited by a variety of African animals.
- At Disney's Saratoga Springs Resort & Spa, a horse-racing fanfare can be heard across the resort every hour on the hour signaling the top of the hour to amused members and guests.
- A special room at The Villas at Disney's Wilderness Lodge houses a collection of train memorabilia and artwork, including an exhibit featuring two of Walt Disney's personal scale-model railroad cars.
- There are 167 miles of post-tensioning cable running through Bay Lake Tower's concrete slabs. These cables could stretch from Bay Lake Tower to Disney's Vero Beach Resort and back.
- Environmental sensitivity was extremely important to Disney Imagineers while constructing the new Treehouse Villas at Disney's Saratoga Springs Resort & Spa. As a result, 5,178 tons, or 65.22 percent, of materials from demolition were recycled, including concrete and metals.

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